

“Rock the Races”

Grand Nationals Music Festival

July 26-27, 2024

Peoria Motorcycle Club
Bartonville, IL

Sponsorship Proposal



FRIDAY
07.26.24



SATURDAY
07.27.24



ROCK THE RACES PEORIA MOTORCYCLE CLUB

605 S CAMERON LN,
BARTONVILLE, IL 61607

GATES 4:30PM
SHOW 6:30PM



ACE FREHLEY

SPECIAL GUESTS

EMPERORS & ANGELS



3 GUN PRODUCTIONS

TICKETS AT WWW.3GUNPRODUCTIONS.COM



SPECIAL GUESTS

Plush

ELVIS MONROE



Proceeds to Benefit Pink Heals – Central IL

Our main focus is the fight against cancer in our community. We are here to serve those in need, no matter the illness. All of our fundraised dollars stay right here in the community. We are providing an environment through the pink fire trucks that is about love and hope first. Our PINK emergency vehicles inspire and motivate, they bring the feel of love and caring right to the doorsteps of those in need. We team with local police and fire, show up with lights and sirens, and deliver flowers, inspiration, support, love and sometimes financial help.

We cover a large amount of Central Illinois counties including Knox, Henry, Stark, Marshal, Woodford, Lasalle, Livingston, McClean, Logan, Peoria, Mason, Menard, Tazewell, and part of Fulton; however we are more than willing to reach outside of those boundaries to visit you!

Title Sponsor
\$15K



“Your Company” Presents- “Rock the Races”

Your company will be the **EXCLUSIVE TITLE SPONSOR** for the 2- Day Concert Event.

Package includes name and logo usage as **Title Sponsor** in all:

- Media, Marketing/Print & Radio ads
- Social media/digital marketing
- Name/Logo on Stage Banner
- Name/Logo running on stage Video Screens
- Official event poster
- Onstage mentions of you brand
- 6 VIP Front Row Concert tickets
- 6 VIP Concert tickets Row 6-10
- 6 Meet/Greet - Artist TBD

SPONSORSHIP PACKAGES

| Key Benefits | Silver \$500 | Gold \$1000 | Platinum \$2000 | Diamond \$3000 |
|--|-----------------------------|-----------------------------|---------------------------------|--------------------------------|
| Social Media Package - Company Logo/link on the Event website. Partnership announcement & mentions on social media posts through event date. | X | X | X | X |
| Brand Recognition - Paid Media. Your Social Media Package included in paid media marketing, posts/boosts. | X | X | X | X |
| Video Package - Your logo running on two stage side jumbo video screens from doors open to Show Time and between artist performances. | | X | X | X |
| Event Poster - Your logo included on official event poster used in all print & digital/social media marketing. | | | | X |
| Live On-Stage Mention - Your brand will be recognized live on stage no less than 3 times during event. | | | | X |
| | | | | |
| Concert Tickets – Silver, Gold, Platinum- 2 Tickets Diamond Package- 4 Tickets | 2 General Admission Tickets | 2 Reserved Seats Rows 11-15 | 2 VIP Seats Rows 5-10 | 4- VIP Seats Row 2-4 |

VIP Seating Sponsor \$7500



- Your company will be the Exclusive Sponsor of the 500 seat VIP section.
- Name/Logo running on stage Video Screens
- Exclusive company name/logo on laminated VIP Pass Credentials, include social media package, on stage brand recognition
- Name/Banner on VIP Food/Beverage Tent
- Logo on Stage Banner
- Company Name on the VIP ticketing description
- 6 VIP Concert Tickets - Row 2

Party Pit Sponsor \$5K



- Your Company will be the exclusive Sponsor of the on-field front of stage Party Pit.
- Company Name on the Party Pit Ticket description on ticketsearch.
- Logo on Stage Banner
- Exclusive company name/logo on Party Pit Laminated Credentials
- Name/Logo running on stage Video Screens
- Includes social media package, brand recognition, and on stage mentions
- 6 Party Pit Passes (Can substitute reserved seats)

Catering Sponsor \$2k



**3 Packages
Available**

- Help feed the 50+ volunteers, stage/production crew and the local musicians and artists.
- Includes all benefits of the Gold Package- Social Package, Brand Recognition & Video Package
- 4 Reserved Seats

Video & Fence Screen Combo - \$1000

Only 10 packages available

Video Package Only - \$400



➤ Video Board

Package includes Video Board and Fence Screen. Your name/logo will rotate over 100+ times per day on jumbo side stage screens before the event and between acts.



➤ Stage Fence Screen

Your name/logo will be on the fence screen along side the main stage.